









Our vision excellence

commitment













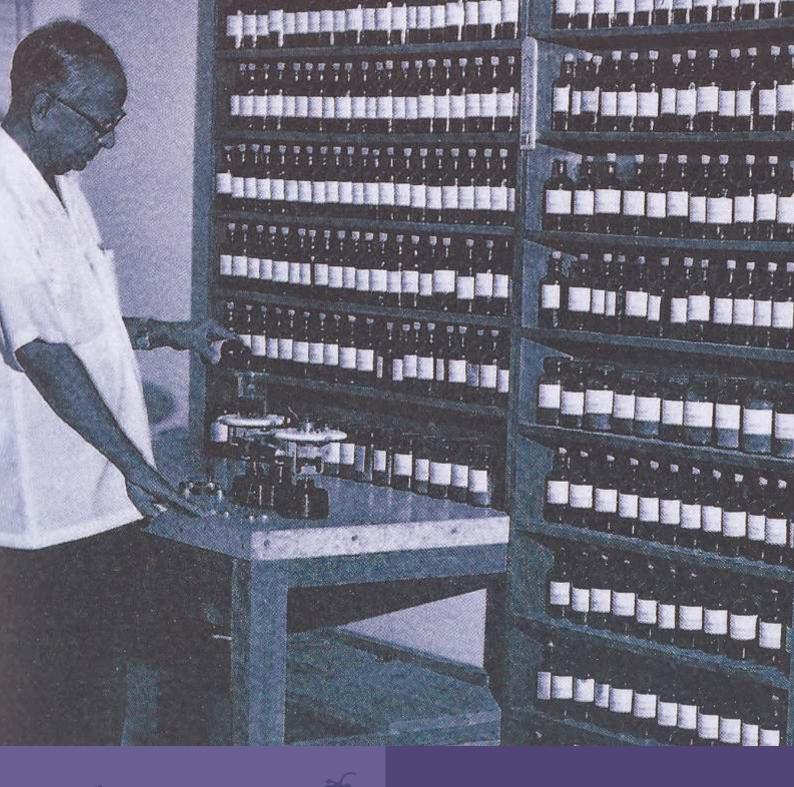














Commitment to preserving our heritage while embracing innovative practises has resulted in a culture of excellence, ensuring utmost customer satisfaction.

History & milestones of the company

A century of mastery, yet focused on the future.

Keva Flavours, a renowned multinational helping Food & Beverage manufacturers to reinvent taste experiences, is a part of S.H. Kelkar & Co. Ltd. (Keva), which specializes in Fragrances, Flavours, and Aroma Ingredients. Our vibrant mix of tradition, innovative mind-set, and technological excellence when coupled with a team of professional flavourists has enabled us to deliver a vast array of sensorial breakthroughs. We develop the flavours & seasoning solutions that underpin many successful food and beverage brands worldwide. Throughout our journey, we have mastered the art of creating the perfect sensorial experience tailored to every market. Our exquisite flavours serve as the cornerstone for numerous topselling brands within their respective domains. Our stories of the past are scattered with milestones and firsts, motivating and inspiring us to create more sensorial breakthroughs.

1922

Perfumer S. H. Kelkar and his brother V. Z. Vaze established a homegrown business in Dadar, Mumbai, initially selling attars, synthetic perfumes, and cosmetics.

1955

Incorporated as S. H. Kelkar & Company, the company laid the foundation for its expanding vision through consistent growth and meticulous planning.

1960

Over the next decade, the company grew and established its first R&D centre and manufacturing facility in Mulund.

1979

Established a manufacturing unit in Vapi.

1980

Incorporated Keva Flavours Private Limited.

1981

Expanded the Research and Development centre in Mulund.

1984

Entered the international market by establishing the export-oriented Keva Fragrance Pvt. Ltd.

1994

Set up the first automated robotic fragrance manufacturing unit in India on a 38-acre greenfield site with a 30 million USD investment.

2007

Established a Fragrance and Flavour manufacturing facility in Vashivali.

2010

Acquired and integrated PFW aroma ingredients B.V.

2012

Received investment from Blackstone.

2013

Expanded globally by incorporating PT S. H. K. Keva Indonesia, including full-fledged operations with sales and a creative development centre.

2015

S. H. Kelkar shares were listed on BSE and NSE.

2017

Established a presence in the Netherlands by building the Fine Fragrance Centre of Excellence in Amsterdam.

2019

Acquired Italy-based Creative Flavours and Fragrances (CFF).

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Acquired Holland Aromatics in Almere, Netherlands.

2022

Acquired 100% stake in NuTaste Food and Drink Labs Private Limited.





2021





We at keva Flavours

Provide solutions that underpin food and beverage brands in multiple countries. Although we have been in business for several decades, our focus has been on constantly reinventing ourselves. The result is our ability to consistently create flavours that give brands an edge of novelty. Our state-of-the-art manufacturing facilities comply with the FSSC 22000 V 5.1, ISO 9001: 2015, and ISO 22000: 2018, ISO/TS 22002-1 2009 certifications, approved by the Food Safety and Standards Authority of India (FSSAI).



Keva Flavours plays a significant role in building brands in the following categories:

Beverages

Carbonated Drinks, Juice-based Beverages, Tea, Concentrated Syrups, Powdered Drinks

Dairy

Ice Creams, Flavoured Milk, Smoothies, Yogurts Milkshakes, Mithai, Buttermilk, Lassi & Cheese

Seasoning

Snacks, Ready To Cook / Ready To Eat

Nutraceutical, Pharma & Oral care

Dietary Supplements, Functional Foods, Energy Drink, Tablet, Syrup, Oral Care

Bakery

Biscuits, Cookies, Crackers, Cakes, Pastries & Muffins

Confectionery

Chocolate, Candies, Toffees, Jellies & Gums



BEVERAGES

beverage

while beverage preferences vary globally, the names of popular drinks often remain consistent, transcending cultural

boundaries.

Keva Flavours' globally adored and treasured selection of beverage flavours spans diverse categories, captivating taste buds worldwide. Embraced by millions, their unmatched quality stands as a testament to excellence. Upholding these exceptional standards, every flavour is meticulously crafted within our cutting-edge manufacturing facilities.

Our flavours are available in **liquid and encapsulated forms,** play a pivotal role in elevating beverage brands' success in diverse sub-categories.

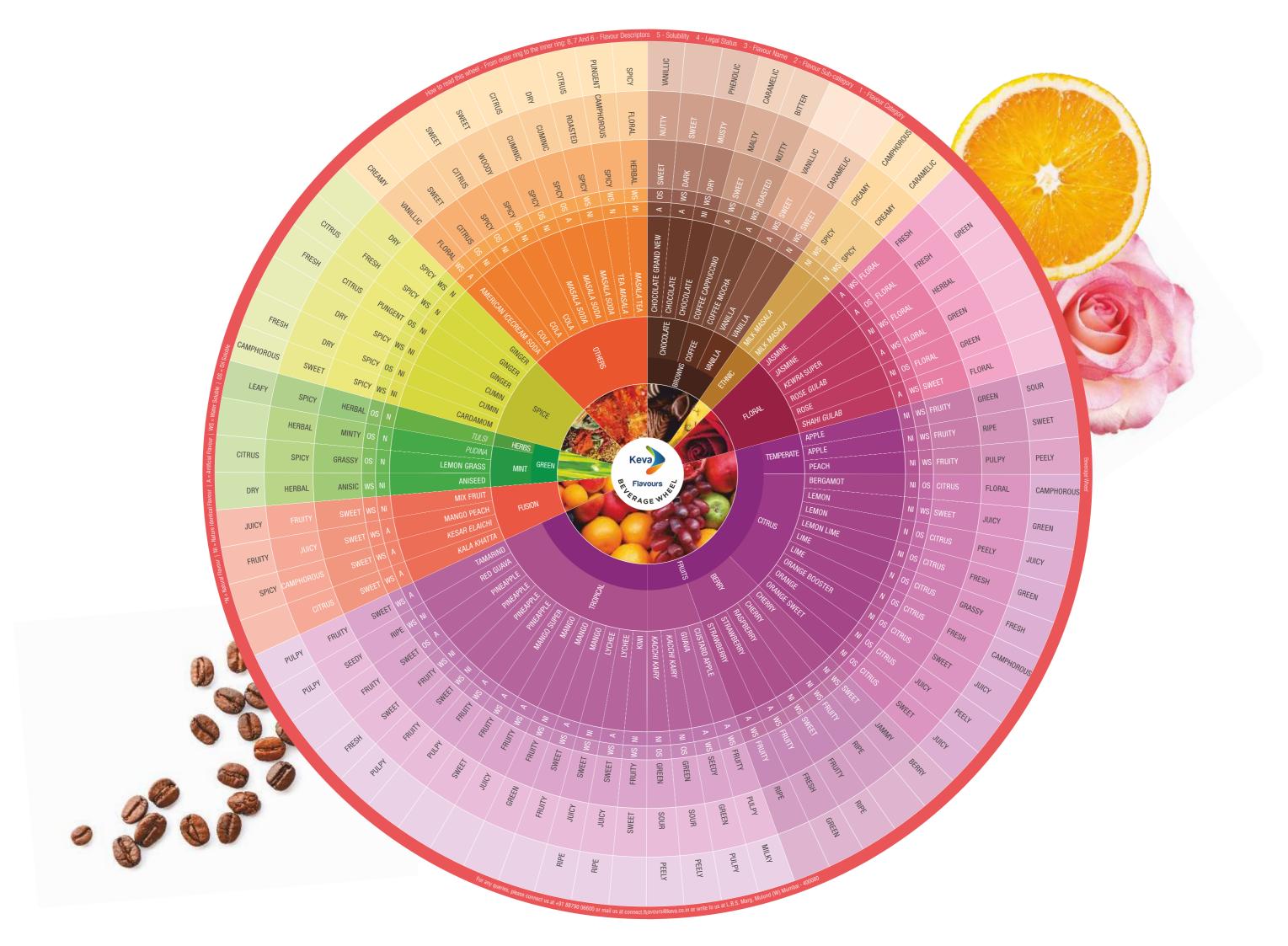
Carbonated Drinks

Juice-based Beverages

Tea

Concentrated Syrups

Powdered Drinks





there's a little bit of us in every delicious

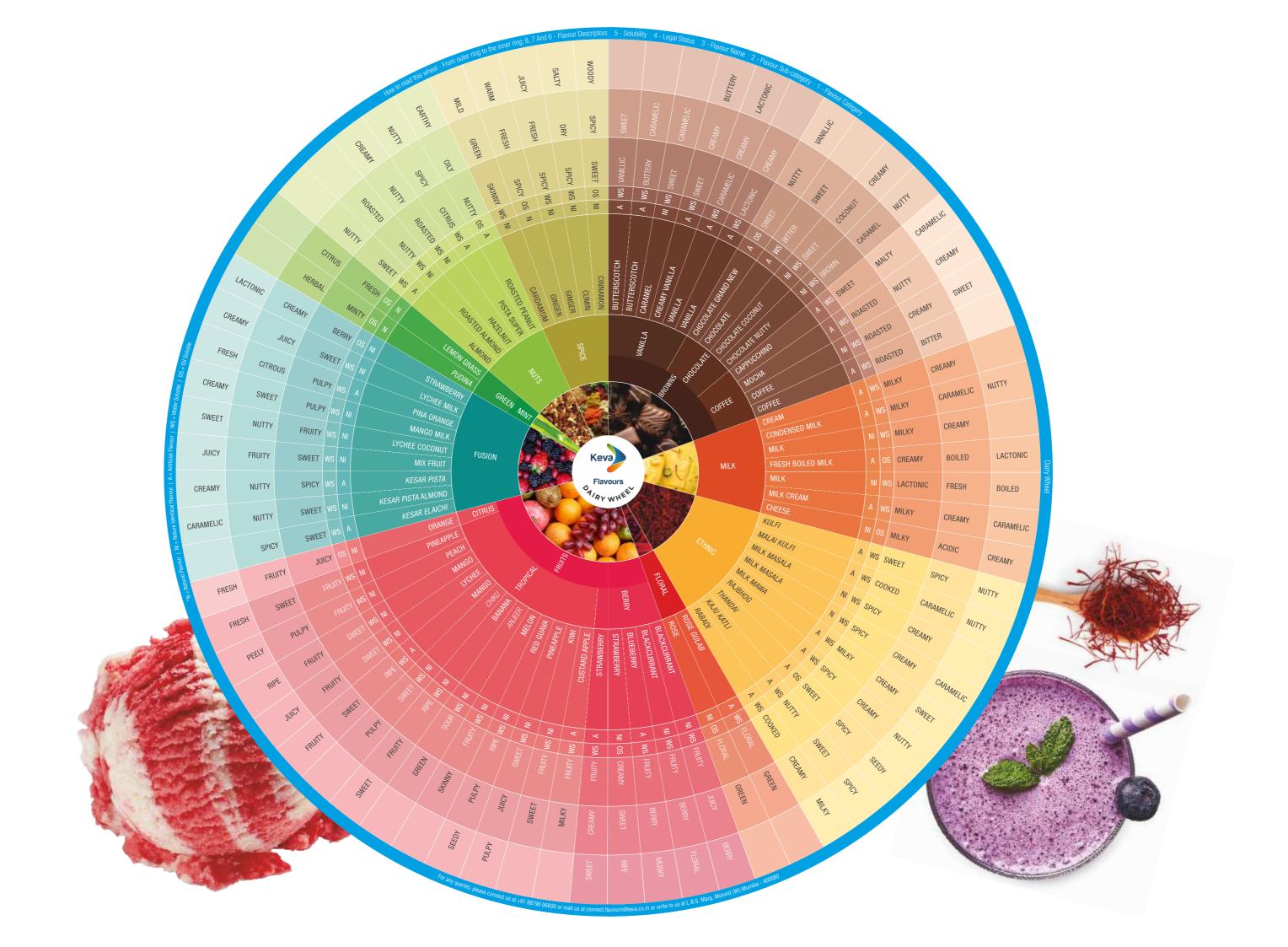
SCOOD

bite & sip

At Keva Flavours, we develop flavours that support the dairy industry in creating products with varied tastes and experiences, such as ice cream, flavoured-milk, mithai, and cheese, among others. From India's beloved saffron to delightful international flavours, such as mixed berries, chocolate, and tropical fruit flavours, we create that perfect taste every time. We specialize in flavours across various formats, such as liquids, dry mixes, and encapsulated.

Keva Flavours plays a pivotal role in establishing successful dairy product segments within the subsequent subcategories:

Ice-cream Yogurt
Flavoured-milk Lassi
Milkshake Cheese
Buttermilk Mithai
Smoothie





SEASONINGS

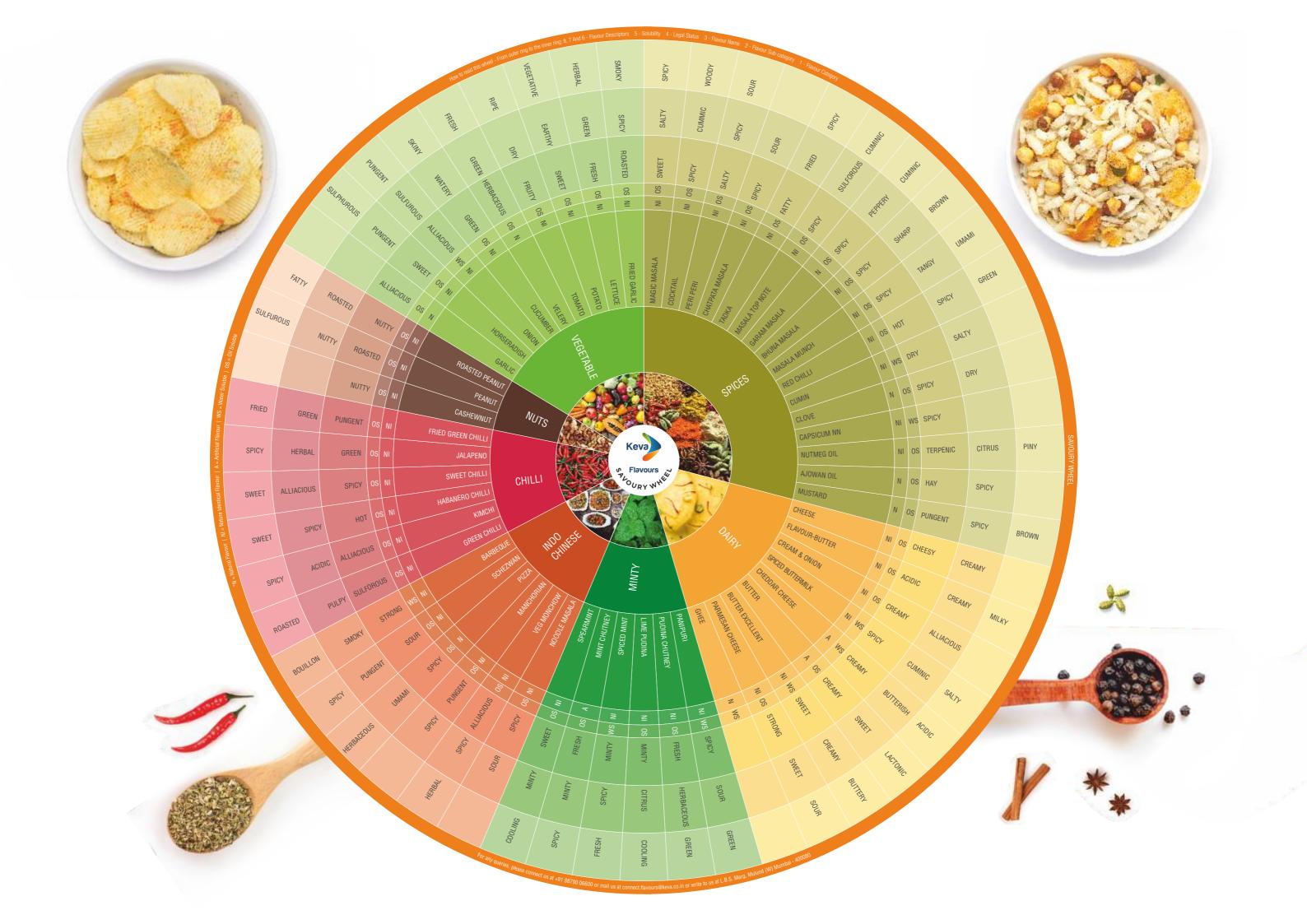
Seasonings that make snacking tastier

Keva Flavours presents seasoning solutions for savoury snack manufacturers. We create a wide range of seasonings for savoury snacks. To give a signature taste and enhance aroma, we formulate distinct seasoning blends by adding flavour top notes along with herbs and spices.

We also offer savoury top notes to customers who want to formulate their own seasonings and flavours for their products. Our team constantly analyses market trends and consumer insights to come up with unique offerings that can give our customers a competitive advantage.

Keva Flavours plays a crucial role in fostering success within savoury product segments across the following sub-categories:

Potato Chips Pellets Tortilla Nuts Namkeen Bakery Extruded Snacks
Soup Premixes
Vegan Products
Frozen Solutions
Breakfast Cereals
Makhana/Popcorn



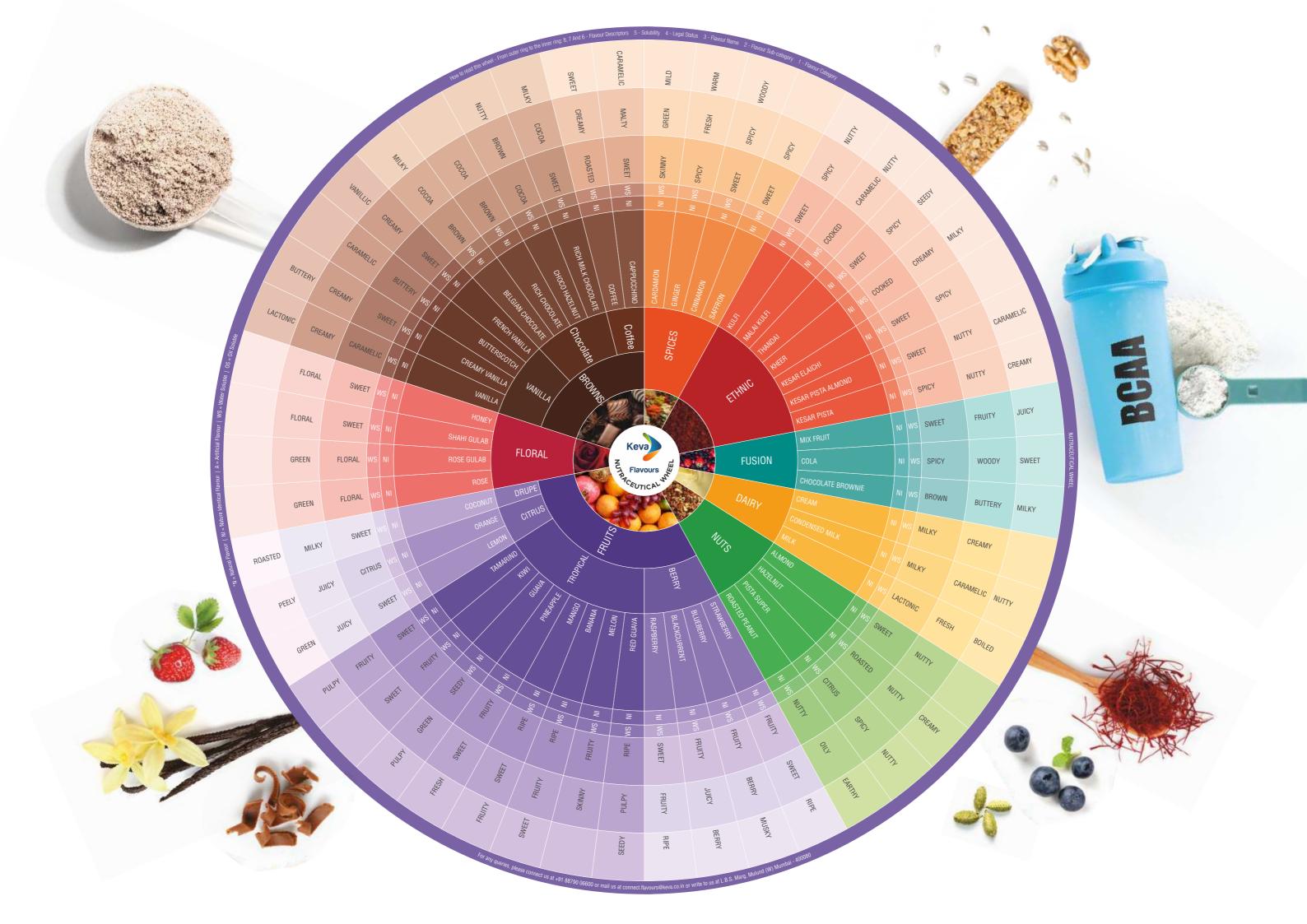




Keva Flavours specializes in creating an extensive variety of flavours for nutraceutical manufacturers. With a strong focus on research and development, we strive to deliver innovative and enticing flavour profiles that enhance the nutritional products in the market. Our wide range of flavours caters to diverse consumer preferences, ensuring that manufacturers can offer unique and enjoyable experiences to their customers. By combining our expertise in flavours development with cutting-edge research, we help our clients differentiate their products and deliver exceptional taste sensations that promote overall wellness.

Keva Flavours is instrumental in shaping successful nutraceutical segments in the following sub-categories:

Whey Protein Drinks
Health Drinks
Protein Bars
Plant Protein





BAKERY

a bit of us make people say... ummm





Our flavours go to great lengths to create authentic experiences through taste. A wide range of baked goods that delight each and every time is just one of the ways we measure our success.

Keva Flavours' distinct blend of bakery flavours helps bakers create and innovate. Our flavourists have mastered the secret of making bake-stable flavours for the following sub-categories:

Biscuits Cakes

Cookies Pastries

Crackers Muffins

Cream Wafers





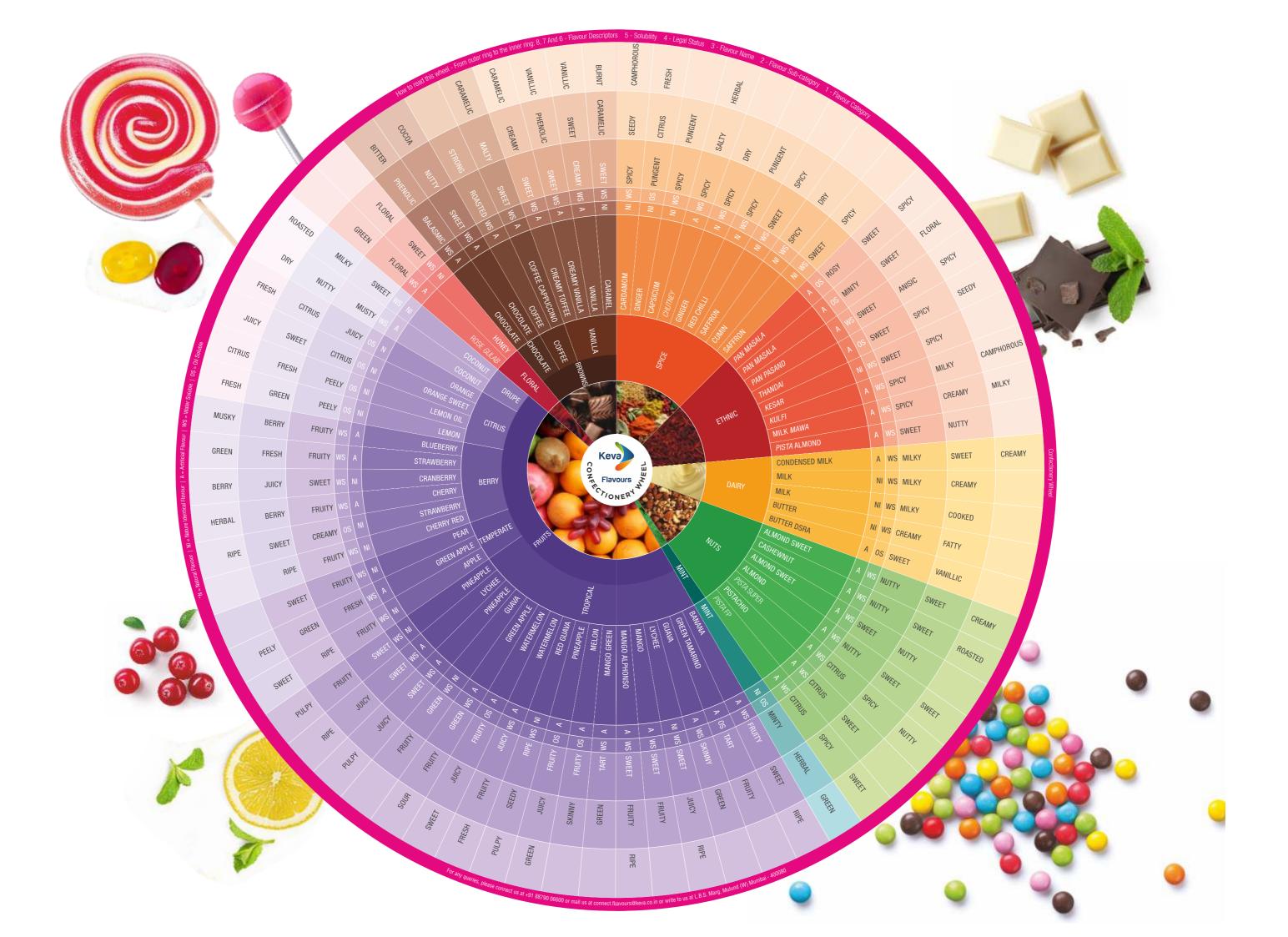


Across cultures and borders, Keva Flavours' confectionery flavours are cherished by both adults and children of all ages. Our exquisite flavours appeal to a wide range of palates.

Our confectionery flavours are found across the following sub-categories:

Hard Boiled Candies
Toffees
Jellies
Chocolates

Gummies





Large scale, yet operationally agile

Our group's manufacturing excellence stems from the ease with which we manage complex operations, resulting in a unique combination of size and agility. This enables us to meet the needs of over thousand local and multinational clients with ease. Spanning across diverse corners of the globe, our group's manufacturing hubs are strategically situated in the following locations: India (Mumbai, Vashivali, Vapi, Mahad), Italy (Milan) and The Netherlands.

Our advanced planning techniques and variable capacities also enable us to shift products and ramp up operations easily. For efficient logistics, we have a strategic alliance with best of the logistics companies.





to the demands of more than 1000 local and global clients is our forte.







Our facilities are FSSAI (Food Safety & Standards Authority of India) approved.





Products unique to every market, adhering to global standards

Flavours manufacturing processes are complexin nature. Each product is unique and comes with its own set of challenges. But we ensure that they meet global QC standards at every stage. Our facilities and processes are SAP enabled and adhere to:

- -FSSC 22000 V 5.1
- -ISO 22000:2018
- -ISO/TS22002-12009
- Additional FSSC 22000 requirements
- -ISO 9001:2015

Our flavour manufacting facilities are FSSAI (Food Safety and Standards Authority of India) approved, and SEDEX - SMETA 4 Pillar Compliant. Our plants are Halal & Kosher audited and we offer Halal & Kosher certified flavours to our valued customers.

We use FEMA - GRAS approved raw materials only.

Our highly-equipped flavour testing laboratories include Gas Chromatography Mass Spectrometry (GC-MS), Thermal Desorption Unit with GC coupled to MS (TDU-GC-MS), Gas Chromatography with the Flame Ionization Detector (GC-FID), Ultra Violet Spectroscopy, Infrared Spectroscopy, Nuclear Magnetic Resonance (NMR), High Performance Liquid Chromatography (HPLC), Density meters, Automatic Polarimeters, Tintometers, Refractometer, pH Meter, Karl Fischer Instrument, Fourier-Transform Infrared Spectroscopy (FTIR), Flash-point testers and Microbiological testing laboratory, with a clear laid out quality policy.





Single-minded focus on delight.

Keva Flavours collaborates with clients to create delicious products of the finest quality that evoke sensorial delight.

Keva Flavours' skilled creation and application teams collaborate seamlessly to craft culinary masterpieces that give our clients a distinct competitive advantage in the market. Their synergy ensures exceptional flavour innovations and culinary excellence.





















Making Food Delicious, Globally!









Keva Flavours Pvt. Ltd.